

## Guidelines for the use of images and footage of international blind football tournaments

International Blind football Foundation

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1. Still images and video footage of the tournaments are intended for use in sports reporting, news reporting, documentaries and educational or welfare-related articles and programmes. They must not be used in any way that infringes on the privacy of the athletes, staff or other event officials, or in any TV programs and articles that could be deemed to do so.

2. If you wish to use images or footage taken by the organisers or IBF Foundation at an IBSA blind or partially sighted football event, you must obtain permission from the IBF Foundation by e-mail before use.

### **Video footage**

3. Definition of primary and secondary use of videos

- When the purpose of the video is to report the results of the match, usage is limited to within 10 days following the end of the tournament.
- The footage may be used in one programme and a written application to do so must be made in advance.

Use outside these categories is considered secondary use and requires a separate application.

4. Anyone wishing to make secondary use of video material must obtain prior permission from IBF Foundation by e-mail before use. After receiving the video material, the user is obliged to inform the IBF Foundation of the programme title, the date and time of the broadcast, etc. When posting on the internet, the user must obtain prior approval for the URL, channel names and titles.

5. Use is limited to three minutes per match. If the use of a video cannot fit within the stipulated time due to its composition, please consult IBF Foundation in advance. Any use without prior consultation and agreement is not permitted.

6. No costs are incurred for primary use. The secondary licence fee is 200 Euros per match, payable by bank transfer to a bank account designated by IBF Foundation by a date to be fixed. If the user fails to pay the licence fee, IBF Foundation may charge a penalty fee of three times the normal licence fee.

7. Whenever the provided videos are used, they must be credited in the following manner: "IBF Foundation presents".

8. Multiple media use (e.g., TV broadcast and internet archive) will be charged separately.

9. Audio-only use, such as radio broadcasts, is treated in the same way as video.

10. The use of edited versions of the provided videos for social networking sites is not permitted.

11. The videos are stored in HDMV (high-definition movie mode) as MP4 files and are typically between 4 and 5 gigabytes. IBF Foundation will supply a link to the online storage service where they are stored.

12. If footage filmed at the event is to be used in media other than that for which it was requested in advance, a new application must be submitted to IBF Foundation and/or the organising committee. Any unauthorised use of the footage may result in a ban on all further coverage.

13. If you wish to broadcast a full single match (either live or delayed) via TV broadcast or via the internet using footage produced by the organisers, the broadcasting rights fee shall be 1000 Euros per match. Companies wishing to do so must consult with IBF Foundation before the opening of the tournament and sign a contract on the terms agreed in negotiations.

### **Still images**

14. For companies wishing to use still images in press or TV programmes, IBF Foundation will provide photographs for which it retains the rights, for a fee of 150 Euros per photograph.

15. Whenever the provided photographs/images are used, they must be credited to IBF Foundation and the photographer, e.g. "© Haruo WANIBE/IBF Foundation".

16 Photographs and images are passed on by sharing a link to the online storage service where they are stored.

17 Additional fees will be charged for any use beyond the previously declared purpose or scope of use, such as re-use for the same or other uses, or use beyond the scope of use.